

# TAREQ CHELLAL

## SENIOR FULL-STACK WEB DEVELOPER | WORDPRESS THEMES & PLUGINS DEVELOPER

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### PROFESSIONAL PROFILE

Senior Full-Stack Web Developer with over 5 years of experience, specialized in custom WordPress development (themes, plugins, performance optimization). Strong expertise in building scalable web applications, integrating third-party APIs, and delivering tailored CMS solutions. Passionate about clean code, user-centered design, and SEO best practices. Skilled in PHP, JavaScript, HTML/CSS, and modern front-end and back-end frameworks.

### SKILLS

**Web Development:** WordPress (Theme & Plugin Development), WooCommerce Customization, PHP (OOP & MVC), JavaScript / ES6+, React, HTML5, CSS3, SCSS, REST API.

**BBackend & CMS:** MySQL / SQL, Types de contenu personnalisés / ACF, Hooks & Filters WordPress, Laravel, Node.js

**Performance & SEO:** Website speed optimization, SEO best practices, Schema.org tags, Caching tools (WP Rocket, etc.)

**Tools & DevOps:** Git / GitHub / GitLab, Docker, Composer / npm / Webpack

**Security:** Hardening & secure WordPress configuration, Input validation & output escaping, Protection against XSS, CSRF, SQL Injection, User roles & permissions management, SSL & HTTPS setup, Security plugins (Wordfence, Sucuri).

**Office & Design:** Microsoft 365 Suite (Word, Excel, Outlook, PowerPoint), Adobe Suite (Photoshop, Illustrator, XD, Premiere Pro), Figma (mockups, prototyping), Canva (quick design).

**Others:** Multilingual websites (WPML / Polylang), Responsive design & browser compatibility, Figma to WordPress conversion.

### EXPERIENCE

#### TCAgency – Remote

March 2023 – Present

- Converted over 10 static HTML mockups into dynamic WordPress sites using custom themes and plugins tailored to client needs.
- Transformed Figma designs and PNG images into fully responsive, pixel-perfect WordPress themes with complete CMS control.
- Implemented SEO best practices and performance optimization techniques, improving loading speed and search engine rankings.
- Maintained multiple existing WordPress websites, including plugin updates, security hardening (backups, attack prevention), and bug fixing.

#### Auto Entrepreneur Maroc

December 2020 – April 2023

- Successfully created and delivered over 30 websites for clients across various industries as an independent full-stack developer.
- Built custom WordPress sites, including themes, plugins, WooCommerce integration, and advanced features (SEO, security, performance).
- Developed web applications using React.js and Node.js, including REST APIs and custom dashboards for business needs.
- Adapted the tech stack to each project, choosing the most suitable technologies (WordPress, PHP, JS, Laravel, etc.) based on requirements.

### RECENT PROJECTS

- <https://ela-asso.com/>
- <https://watchesforela.eu/>
- <https://elainternational.eu/>
- <https://madaefmanagement.ma/>
- <https://www.naturedechien.fr/>
- <https://gsjc.ma/>
- <https://lamaison-freshandbio.com/>
- <https://magicjouet.ma/>
- <https://www.agastudio.ma/>

### EDUCATION

National School of Applied Sciences, Kenitra

2019 – 2024

Master's Degree – Software Engineering and Information Systems Management